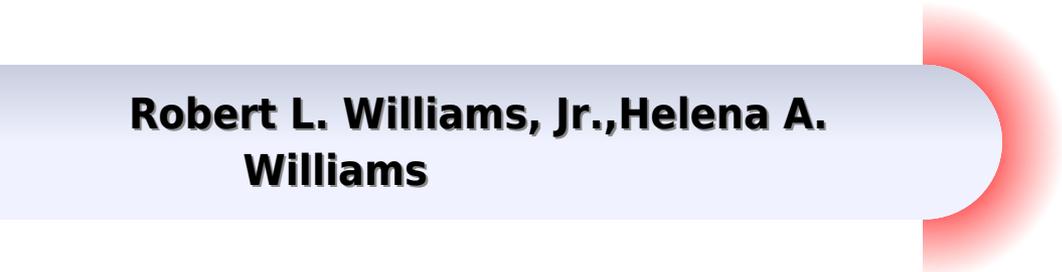


THE GOLDEN AGE OF ADVERTISING



Advertising A First

**Robert L. Williams, Jr., Helena A.
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