

[adapted from Black, J., Steele, B. & Barney, R. (1999). *Doing Ethics in Journalism: A Handbook with Case Studies*. Mass.: Allyn & Bacon.

# Doing Ethics in Journalism

# Doing Ethics Journalism

**David Gordon, John M. Kittross, John  
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## **Doing Ethics Journalism:**

Doing Ethics in Journalism Jay Black, Bob Steele, Ralph D. Barney, 1999      **Doing Ethics in Media** Chris Roberts, Jay Black, 2021-11-29 The second edition of *Doing Ethics in Media* continues its mission of providing an accessible but comprehensive introduction to media ethics with a grounding in moral philosophy to help students think clearly and systematically about dilemmas in the rapidly changing media environment Each chapter highlights specific considerations cases and practical applications for the fields of journalism advertising digital media entertainment public relations and social media Six fundamental decision making questions the 5Ws and H around which the book is organized provide a path for students to articulate the issues understand applicable law and ethics codes consider the needs of stakeholders work through conflicting values integrate philosophic principles and pose a test of publicity Students are challenged to be active ethical thinkers through the authors reader friendly style and use of critical early career examples While most people will change careers several times during their lives all of us are life long media consumers and *Doing Ethics in Media* prepares readers for that task *Doing Ethics in Media* is aimed at undergraduate and graduate students studying media ethics in mass media journalism and media studies It also serves students in rhetoric popular culture communication studies and interdisciplinary social sciences The book's companion website [doingethicsinmedia.org](http://doingethicsinmedia.org) or [www.doingmediaethics.com](http://www.doingmediaethics.com) provides continuously updated real world media ethics examples and collections of essays from experts and students The site also hosts ancillary materials for students and for instructors including a test bank and instructor's manual      Doing Ethics in Media Jay Black, Chris Roberts, 2011-04-19 *Doing Ethics in Media Theories and Practical Applications* is an accessible comprehensive introduction to media ethics Its theoretical framework and grounded discussions engage students to think clearly and systematically about dilemmas in the rapidly changing media environment The 13 chapter text is organized around six decision making questions the 5Ws and H of media ethics The questions encourage students to articulate the issues apply codes policies or laws consider the needs of stakeholders sift and sort through conflicting values integrate philosophic principles and pose a test of publicity Specifically the questions ask What's your problem Why not follow the rules Who wins who loses What's it worth Who's whispering in your ear How's your decision going to look As they progress through the text students are encouraged to resolve dozens of practical applications and increasingly complex case studies relating to journalism new media advertising public relations and entertainment Other distinctive features include Comprehensive materials on classic moral theory and current issues such as truth telling and deception values persuasion and propaganda privacy diversity and loyalty A user friendly approach that challenges students to think for themselves rather than imposing answers on them Consistent connections between theories and the decision making challenges posed in the practical applications and case studies A companion website with online resources for students including additional readings and chapter overviews as well as instructor materials with a test bank instructor's manual sample syllabi and more [www.doingethicsinmedia.org](http://www.doingethicsinmedia.org)

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